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WORKSHOP SELECTIONS A-1 (concluded from last page)

Choice 1: IP and Industry Roundtable Discussion Groups (four industries):

1) Pharmaceutical – Desert Ballroom, Salons 1-3
Leora Ben-Am/Philip E. Koux, Clifford Chance Rogers & Wells LLP
Thomas S. Borecki, Baxter Healthcare Corp.
Lawrence A. Thibodeau, PricewaterhouseCoopers

2) Computers & Software – Springs Ballroom, Salon G
William S. Coats, Howrey Simon Arnold & White
T. Andrew Culbert, Microsoft Corporation
David J. Kappos, IBM Corporation
Matthew R. Lynde, PricewaterhouseCoopers

3) Telecommunications – Desert Ballroom, Salons 11-13
Daniel R. McCurdy, Lucent Technologies, Inc.
Jerry W. Mills, Baker Botts L.L.P.
Carlyn R. Taylor, PricewaterhouseCoopers

4) Entertainment – Desert Ballroom, Salons 9 & 10
Deborah K. Bothun, PricewaterhouseCoopers
Dale M. Cendali, O'Melveny & Myers LLP
Daphne Cronich, Fox Group
Lisa M. Pierozzi, PricewaterhouseCoopers



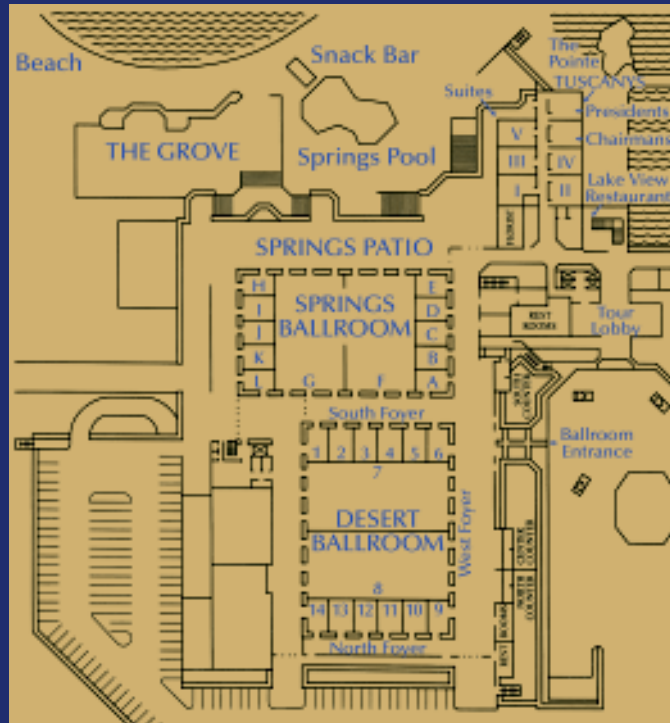
Pocket Schedule

THE MAINSTREAMING OF
INTELLECTUAL PROPERTY

2001 INTELLECTUAL PROPERTY LEADERSHIP FORUM
FEBRUARY 21-24, 2001

PRICEWATERHOUSECOOPERS 

MAP



Choice A: Your Business, Their Business and The Role of Business

Method Patents – Desert Ballroom, Salons 1-3
 Christopher C. Barry, PricewaterhouseCoopers – Panel Coordinator
 Andrew J. Frackman, O'Melveny & Myers LLP
 James Sicilian, Day, Berry & Howard LLP
 John A. Squires, Goldman, Sachs & Co.
 Theodore Stevenson, III, Hughes & Luce, L.L.P.

Choice B: The Interplay Between Intellectual Property and Antitrust –

Desert Ballroom, Salons 4-6
 John E. Daniel, Kramer Levin Naftalis & Frankel LLP
 David J. Healey, Goldstein & Healey
 Christopher J. Kelly, Kaye, Scholer, Fierman, Hays & Handler
 Keith R. Ugone, Ph.D., PricewaterhouseCoopers

Choice C: Prosecution or License Negotiation: The Perspective of the

In-House Counsel – Desert Ballroom, Salons 9-11
 Edward J. Brosius, AMSTED Industries Incorporated
 Steve R. Gustafson, Pratt & Whitney – United Technologies Corporation
 Gordon P. Pettrash, PricewaterhouseCoopers
 Donald J. Rosenberg, IBM Corporation

Choice D: Employee Movement in a Technology-Based Economy –

Desert Ballroom, Salons 12-14
 George B. Brunt, Alcatel USA Inc.
 Charles R. Donohoe, Samsung Electronics
 Abram E. Hoffman, PricewaterhouseCoopers
 Robert D. MacGill, Barnes & Thornburg
 Paul C. Saunders, Cravath, Swaine & Moore

Choice E: What's In A Name: Slogans, Marks and Brands –

Desert Ballroom, Salons 1-3
 Lee Carl Bromberg, Bromberg & Sunstein LLP
 Cate Elsten, PricewaterhouseCoopers
 Patrick J. Murphy, General Electric Company
 Adrian M. Pruetz, Quinn Emanuel Urquhart Oliver & Hedges, LLP

Choice F: Electronic Discovery in IP Litigation – Desert Ballroom, Salons 4-6

J. Peter Coll, Jr., Orrick Herrington & Sutcliffe LLP
 Larry Kanter, PricewaterhouseCoopers
 Phillip B. Philbin, Haynes and Boone, LLP
 Linda K. Stevens, Schiff Hardin & Waite

Choice G: Rags to Riches: Maximizing the Value of IP –

Desert Ballroom, Salons 9-11
 Bryan K. Benoit, PricewaterhouseCoopers, Co-Chairman, 2001 IPLF - Panel Coordinator
 Jack Clemens, PricewaterhouseCoopers
 Mark W. Haller, PricewaterhouseCoopers
 Gregg Kirchoefer, Kirkland & Ellis
 Ada C. Nielsen, BP Amoco
 Ralph D. Priester, The Dow Chemical Company

Choice H: e-Damages – Desert Ballroom, Salons 12-14

Jeffrey H. Kinrich, PricewaterhouseCoopers
 William L. LaFuze, Vinson & Elkins, L.L.P.
 Martin R. Lueck, Robins, Kaplan, Miller & Ciresi L.L.P.
 David W. Quinto, Quinn Emanuel Urquhart Oliver & Hedges, LLP

(Choice I information concluded on the back)

SATURDAY, FEBRUARY 24TH

SATURDAY SCHEDULE

- 7:00 AM **Breakfast** – Springs Ballroom, Salon F
- 8:00 AM **State Trial Judges' Panel** – Desert Ballroom, Salons 7 & 8
The Honorable John T. Buckley, Justice, Supreme Court of the State of New York
The Honorable Judith C. Chirlin, Judge, Los Angeles County Superior Court
The Honorable Evelyn Lundberg Stratton, Justice, Supreme Court of the State of Ohio
The Honorable Lamar McCorkle, Judge, 133rd District Court of Texas
Alan D. Rosenthal, Rosenthal & Osha, L.L.P., Moderator/Panel Coordinator
- 9:45 AM **Break**
- 10:00 AM **Hot Topics In IP Litigation** – Desert Ballroom, Salon 7 & 8
Mark T. Banner, Banner & Witcoff, Ltd.
Roderick G. Dorman, Hennigan, Bennett & Dorman
Ford F. Farabow, Jr., Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.
Albert P. Lilienfeld, PricewaterhouseCoopers, Co-Chairman, 2001 IPLF – Panel Coordinator
Don W. Martens, Knobbe, Martens, Olson & Bear, LLP
David C. L. Perkins, Clifford Chance LLP
- 11:45 AM **Break**

Afternoon **An afternoon at liberty for leisure or sightseeing**

- 6:30 PM **Reception/Dinner and Entertainment by Comedienne Rita Rudner** – Desert Ballroom, Salons 7 & 8

WEDNESDAY SCHEDULE

- 6:00 PM **Registration/Welcome Buffet** – Springs Patio

THURSDAY SCHEDULE

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|----------------------|--|
| GUEST PROGRAM | Option 1: By Appt. Desert Springs Resort & Spa |
| | Option 2: Due to lack of participation, the Desert Hills Premium Shopping Outlet Tour has been cancelled |
| | Option 3: 9:00 AM to 12:30 PM Tour of Celebrity Homes – Departs from Tour Lobby |
| | Option 4: 10:30 AM to 2:00 PM Santa Rosa Mountains Art Gallery & Wine Tasting – Departs from Tour Lobby |

- 7:00 AM **Breakfast** – Springs Ballroom, Salon F
- 8:00 AM **Opening Remarks** – Desert Ballroom, Salons 7 & 8
Keith R. Ugone, Ph.D., PricewaterhouseCoopers, Co-Chairman, 2001 IPLF
- 8:15 AM **IP, the Internet and Your Company** – Desert Ballroom, Salons 7 & 8
Irwin Barnes, Fidelity Investments
M. Flynn Justice, WebVan Group, Inc.
David N. Makous, Lewis, D'Amato, Brisbois & Bisgaard LLP
Roslyn A. Mazer, United States Department of Justice, Criminal Division
Basil Imburgia, PricewaterhouseCoopers – Panel Coordinator
- 10:15 AM **Break**

WEDNESDAY, FEBRUARY 21ST
 THURSDAY, FEBRUARY 22ND

THURSDAY, FEBRUARY 22ND
(continued)

THURSDAY SCHEDULE (continued)

- 10:30 AM **CAFC Topics and Issues: Festo** –
Desert Ballroom, Salons 7 & 8
Douglas A. Cawley, Hughes & Luce, LLP
Nicholas L. Coch, Kramer Levin Naftalis & Frankel LLP
Robert G. Krupka, Kirkland & Ellis
James Pooley, Gray Cary Ware & Freidenrich LLP
The Honorable Kenneth W. Starr, Kirkland & Ellis
- 11:45 AM **Break**
- 12:00 PM **Keynote Luncheon** – Springs Ballroom, Salon F
Louis M. Meisinger, Executive Vice President
& General Counsel
The Walt Disney Company
- 1:15 PM **Break**
- 1:30 PM **Workshops: Choices A, B, C, D** –
(See **Workshop Selections A-I** Tab,
last page of Pocket Agenda)
- 3:15 PM **Break**
- 3:30 PM **Workshops: Choices E, F, G, H** –
(See **Workshop Selections A-I** Tab,
last page of Pocket Agenda)
- 5:15 PM **Break**
- 7:00 PM **Dinner/Casino Night** – Desert Ballroom, Salon 7 & 8

FRIDAY SCHEDULE

- 7:00 AM **Breakfast** – Springs Ballroom, Salon F
- 8:00 AM **Workshops I (by industry)** –
(See **Workshop Selections A-I** Tab,
back of Pocket Agenda)
- 9:45 AM **Break**
- 10:00 AM **U.S. District Judges' Panel** – Desert Ballroom, Salons 7
& 8
The Honorable Vanessa D. Gilmore,
United States District Judge, Houston, Texas
The Honorable David Hittner,
United States District Judge, Houston, Texas
The Honorable William C. O'Kelley,
United States District Judge, Atlanta, Georgia
The Honorable Philip M. Pro,
United States District Judge, Las Vegas, Nevada
- 11:45 AM **Break**
- LEISURE ACTIVITIES**
- Option 1: 12:15 PM Golf Tournament – The Palm Course
- Option 2: 12:15 PM Tennis Tournament – Tennis Courts
- Option 3: 1:00 PM Aerial Tramway – Departs from Tour Lobby
- Option 4: 1:00 PM Jeep Tour – Departs from Ballroom Drive
- Option 5: 1:00 PM San Andreas Fault Tour –
Departs from Tour Lobby
- Option 6: 1:00 PM Indian Canyon Horseback Trail Ride –
Departs from Tour Lobby
- Option 7: 1:00 PM Sailplane Flights – Departs from Tour Lobby
- 7:15 PM **Regional Dine-Arounds** – Departs from Ballroom Drive

FRIDAY, FEBRUARY 23RD