

# Trish's Capabilities

(basic list; I'm always learning and growing in my field)

## COMPREHENSIVE DESIGN SKILLS

(concept to prepress/print troubleshooting)

### Concept Design

- Logo Design
- Brand Development
- Corporate Identity
- Company/Product Launch
- Conference Building
- Graphics Department Consulting  
*will help you build your own*

### Print Media

- Desktop Printing
  - Office Forms
  - Proposals
  - Business Cards
  - Brochures
  - Flyers
  - Postcards/Direct Mail
  - Catalogs
  - Conference Graphics
  - Other
- Large Format Printing
  - Murals
  - Tradeshows Graphics
  - Posters
  - Banners
  - Other
- Printed Advertising
  - Phone Books
  - Newspapers
  - Magazines
  - Newsletters
  - Menus
  - Programs
  - Other

### Merchandising Media

- Logo imprinted items
  - pens
  - key chains/key fobs
  - paperweights
  - cups/glassware
  - clothing
  - calendars
  - industry related items
  - golf equipment
  - other
- Logo Embroidered items
  - hats
  - clothing/jackets
  - patches/emoles
  - personal items
  - golf/other equipment
  - other

### Environmental Media

- Buildings/Outdoor Structures
- Fleet/Company Vehicles
- Banners
- Billboards/Signs
- Bench/Bus Stops/Shelter Advertising
- Cab/Box Truck Advertising
- Bumperstickers
- Airplane Dragged Signs
- Other

## OTHER RELATED SKILLS

### Research

- Online
- Trade Magazines
- Industry
- Market
- Budget

### Broadcast Media

- Multi-Media Presentations
- Web
  - Website Design
  - NOT Develop or Build**
  - Banner Ads
  - Web Ad Services
  - Yellowpages
  - Search Engines
  - Other
- Television
  - Storyboards
  - Direction
  - Voice Overs
- Radio
  - Write
  - Voice

contemporary  
Native

Contact Trish at  
trish@contemporary-native.com  
713-306-5813

