



Software Solutions for all Segments of Small Business

Prowler

Branded-Solutions

Customizable

Products and Company

Overview



Our Company

Building Blocks for a Strong Foundation

Our company's founders come from a variety of business backgrounds and are highly successful in their areas of expertise. Our President, who has developed several companies in the private and public arena such as publishing, manufacturing, distribution, retail, pharmaceutical, advertising and computer hardware/ software, provides the vision and leadership that is positioning icSuperPro into premier roles within the industry. Our Production Director has developed not only large teams of project managers and programmers to successfully develop vertical market solutions, but also has become a renowned leader within the industry. Our Vice President, having a strong background in the service sector, has generated multi-millions in service and product sales and supplies much of the knowledge for our vertical markets solutions. Our Vice President of Operations built our company's foundation as a result of her history in handling large professional and service oriented operations and has become the cornerstone of our organization.

Our Beginning

Over the past several years our president worked with our Co-founders on a variety of projects, and therefore included these proven professionals in his vision. Started in the late 90s together they formed a company which today manages a library of nearly 1000 applications for a large range of vertical market solutions, representing values in the hundreds of millions. These applications now are the foundation of our successful penetration into the largest business sector in America: the small business. We are quickly rising toward the top within many markets that will make icSuperPro a household business name in the not so distant future.

Our Direction

The icSuperPro team, having experienced the problems that face small business, began with a concept to direct efforts into the misunderstood area of software solutions for small businesses. Through contributions, acquisitions, licensing and creating new products, icSuperPro has developed an outstanding production team to create a multitude of solutions designed strictly for the small business at affordable prices and in a branded-custom approach. Using its vast library collection, this approach has begun to emerge as a winning concept, creating vast avenues into the market place of today.

Where we stand Today

With our expanded team of professionals, producing the many required projects on a timely basis, icSuperPro has the solid team and products in place to aggressively build its client base in many vertical market areas. Working with key industry leaders - Intuit, Universal Map, Nextel, Lipman USA, iPayment, TeleAtlas (GDT), Motorola and FileMaker - and with our library of products developed for an impressive list of clients, icSuperPro is on the path to successfully become the market leader in a wide variety of industries. Through our internet marketing, direct sales force and marketing partners, icSuperPro and its Prowler Line of Products has become the leader in the new Branded-Customized software solutions marketplace.

It's up to you!

icSuperPro stands ready to give a free quote for any of our solutions. We know there are no jobs too big nor too small. We provide solutions you need in a timely manner, within a budget that is affordable, and most importantly, we fit our software into your business, not you fitting your business into the software. Not only will you never need to create workarounds again but you will never have to use additional software to make our solutions work for you. Our Account Managers stand ready to assist you in creating the right solution for your business.



Superior Services

Solutions We Provide

- Distributed Applications
- Client Server
- Web Solutions
- E-Business /E-Commerce Solutions
- Hardware Integrations
- Software Integrations
- Branded Packaged Software
- Net Support

Our Customer Support

- Network Support Services
- 24/7 Live Online Software Support
- Training Program

Financing

icSuperPro offers a variety of payment solutions; short term payments to 12, 24, and 36 month leasing arrangements, and even rental. Whatever the budget, we work with you to make it work for you – not letting finances stand in the way of making your business better.



*“Addressing all markets & industries;
making employees’ lives easier”*

Target Markets of icSuperPro

1. **Service Industry** – companies who sell products or services home to home and business to business to business sales groups. They provide installations of products, repair, contract work, delivery, estimating, and inspection, selling of tangible and intangible products where appointments are made for representatives, service trucks or delivery vans.
2. **Retailers** – companies who need POS (Point of Sale) applications. From a front end system to a fully integrated back office, from inventory to accounting, all at a touch of a button.
3. **Dealers, Distributors and Resellers** – companies requiring full integration of inventory and sales tracking to accounting.
4. **Publishing** – complete solutions for magazine and newspaper production.
5. **Doctor Groups** – programs for small to medium size doctor groups.
6. **Automotive** – sales and service packages.
7. **Restaurants** – POS and Back Office.

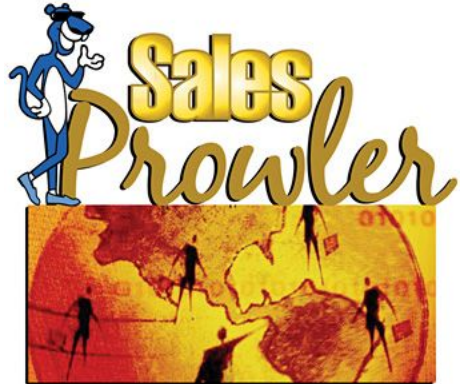
Other Markets include **Educational, Film and Production, Manufacturing, Construction, Banking, Communications, Employment** and many others. **If you don't see your market here, ask us. Out of over 900 packages, we probably have it!**

SalesProwler

The Simple and Powerful Way to Manage the Sales Process

- Developed for individuals and companies acquiring contacts and developing leads
- Access wirelessly via PDA, laptop or cell phone
- Disperse contacts electronically or by print for phone and/or drop-by contact follow-ups
- Track sales, surveys, deliveries, services and repair or for any action related to a contact
- Integrated street index with view and print functions
- Form/letter creation with built-in word processor
- Customer service
- Trace results and use to create work orders, delivery tickets, packing slips and invoices
- For date and time follow-ups or any future tracking

- Integrates with QuickBooks and other major accounting systems
- And much, much more!



Prowler Dispatcher Pro Module

The Ultimate Dispatching & Scheduling Tool

- Uses GPS technology to cheduling priorities automatically by calculating driving/ service time, appointment to appointment driving/service estimated time and skill of the technician and crew
- Retrieve contact information automatically on call-in via on-screen caller ID
- Finalize appointments with daily automatic confirmation callback
- Track employee time, activity, salary and commission
- Track marketing results
- Instant Key Map reference, maps and directions
- Seamlessly integrate existing data
- Schedule multiple units and teams daily and weekly
- and much more!



Prowler CallCenter Pro Module

Must-have Software Solution for Telecommunications Oriented Businesses

- Multiple dialing patterns and long digit dialing for international numbers
- Unlimited number of scripts or campaigns
- Develop and manage multiple scripts and campaigns
- Unlimited branching and data input fields
- Branch or skip steps depending upon prospect's response
- Loop back for businesses that add several locations
- Import leads in all formats used today by most companies providing outside lead lists
- Deletes duplicates, "Do Not Call" and bad numbers from imported leads and your entire system
- "Do Not Call" database maintains numbers for one year then removes from list

- Reports by time, dialing, contact, sales, etc.
- Fast setup with minimum training
- And much, much more!



Prowler POS Pro Module

Comprehensive Point of Sale Transaction Management Software Solution

- Multiple terminal and user management with multiple logins
- Integration to Lipman Terminals and Registers
- Complete reporting of POS Transactions
- Web interface
- Back Office management
- Inventory, price, sales and commissions tracking
- Multiple location inventory control
- Credit card to bank auto reconciliations
- Accounting interface to QuickBooks and other popular systems
- And much, much more!



Prowler Medical Manager Suite

Integrated Medical Records, Scheduling, Electronic Billing and Full Accounting

- Comprehensive solutions for Doctors Groups, Clinics and small Hospitals
- HIPPA compliant and uses the standard SOAP method for information organization
- Simple (intuitive) graphic user interface for minimal training and ease-of-use
- Complete patient medical history including insurance information, preferred pharmacy, notes and follow-up
- Manage multiple doctors, exam rooms and locations
- Complete drug library
- Prescription orders sent to pharmacies online
- Electronic billing to insurance companies
- Full accounting per doctor with shared expenses

- Set up to six appointments at one time and customize schedule times to suit pace of business
- And much, much more!



Prowler Publisher

Plug'n Play Simplicity for Frequent and Large Quantity Publications

- From salesman to printer efficiency
- Complete desktop publishing for coupons, classifieds, advertisements and articles
- Drop and drag, point and click, and auto placement of coupons, ads and articles
- Contract sales placement
- Multiple issues and territory distribution
- Export print-ready to printer
- Web interface for copy approval
- Auto notification for follow-ups
- Integrates with SalesProwler for all sales functions
- And much, much more!



Prowler Daily Sales Planner

Time Equals Money – Save Both

- Remotely manage appointments, contacts, tasks and email all in one application
- Time tracking in real time
- Remote Sales Force
- Track inside and outside personnel easily and efficiently
- Set up your schedule by day, week or month
- Access new lead and contact information from anywhere
- Integrated email
- Programming alerts for meetings, deadlines, new leads, call-backs, etc.
- Web interface with wireless access via PDA, laptop and cell phone
- And much more!



Prowler Project Tracker

Radical Rapid Application Development Tracking

- Software Development Management
- Project management
- Comprehensive team and department management
- Time tracking in real time
- Easy access to complete client and employee information
- Relay scheduling and contact information efficiently
- Generate memos, forms, orders and time slips
- Tracking correspondence information including phone, fax, mail, email interactions
- And much more!



Prowler Ad Tracker Module

Online Advertisement Tracking and Contact Lead Management

- Tracking ads and acquiring leads through major internet search engines such as google, yahoo, etc.
- Establish which ads attract the most attention and generates the most leads
- Know how your ads convert to leads
- Complete ad management to attain maximum lead conversion
- Entering leads directly into a database via ICSP e-forms
- Tracks contacts from lead through follow-up tasks and scheduling
- Trace results by company type or contact person for forecasting or any future tracking needs
- Easy dispersal of contact information to individuals or other companies

- Integrates with SalesProwler for additional sales functions and supplements other Prowler software;
- And much more!



Prowler Accounting

Encompasses ALL Accounting Needs in ONE Easy-to-Use Software Solution

- Integrates with today's most popular accounting systems with no double or triple entry of information
- Receivable, payable and general ledgers
- Sales, purchase and general journals
- Create estimates/quotes, work orders, purchase orders, inventory requisitions, vendor bills and other forms
- Trial balance, balance sheet, income statement, receivable and payable aging reports
- User-defined tracking of jobs, locations, partners and employees
- Sophisticated reports for forecasting and budgeting
- Produce checks, credit memos, invoices and receipts
- And much, much more!



Prowler Appointment Scheduler Module

Harness the Power of Time

- Companies with intense multiple scheduling needs such as doctor offices, vehicle repair garages, beauty salons, financial advice institutions, etc.
- Scheduling contacts and jobs, and efficiently directing inside and outside personnel
- Complete contact/client information including consultation/appointment history
- Full accounting per employee/partner with shared expenses
- Electronic billing to insurance companies
- Multiple rooms and locations
- Online ordering and inventory
- Integrates with other Prowler software
- And much more!

Prowler Appointment Scheduler



Prowler Web Scheduler Module

Harness the Power of Time from Anywhere

- Web integrated scheduling for easy 24/7 access
- Schedule or check work from home or on the go
- Email, fax and mobile communication
- Access to all appointments, calendar and contact information
- Available for single and multi-users with single or multiple logins
- Send memos, reports, billing, etc. remotely
- Tracking call-ins remotely
- Access driving information including maps
- And much more!

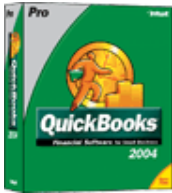
Prowler Web Scheduler



Prowler QuickBooks Integrator

Your Tool for:

- Integrating all customers, invoicing, payments and more without double entry!
- Integrating with all Prowler Branded-Customizable solutions



Prowler QuickBooks Integrator

icSuperPro Services & Solutions

Experienced Professionals on Staff with Highly Developed Skills to Serve You!

- Web Hosting
- Desktop Publishing
- Marketing Management and Consulting Services
- Network Services
- Connectivity Software
- Custom Programming
- Integrated Solutions
- IT Services and Support
- Training Programs
- Guided Online Demos and Downloadable Demos
- 24/7 Live Online Software Support
- Specialized and customized hardware and hardware support
- Reseller, Partnership and Investment Opportunities
- Financial (Rental/Leasing) Services
- **Call 713-395-9200 or 1-877-395-9200**

Prowler
Branded-Customizable Solutions

Superior Technologies

icSuperPro is a full-service marketing and software development company offering a wide range of business solutions. We have packaged branded software solutions that have become the foundation for most of our custom development and modification programming. We at icSuperPro, through our production team, specialize in FileMaker Pro, Lasso, MySQL, PHP and select other technologies, in order to deliver low-cost, flexible database systems that are capable of growing with a company's ever changing needs. We offer a fully managed process through the software development and deployment life cycle, including total project management. Our software development approach also looks at business application integration and business intelligence in order to weave our solutions into the business environment.

Selected Technologies

Featuring FileMaker Pro

FileMaker Pro is one of the world's leading rapid application development tools for small and medium-sized companies as well as workgroups within larger operations.

With FileMaker Pro for Workgroups, subject-matter experts can actively participate in development and choose to take a role in maintaining and modifying the system after deployment.

FileMaker Pro for Enterprise Systems is a full participant in the enterprise information universe, thanks to standard data exchange technologies such as XML, ODBC and JDBC. FileMaker can easily interoperate with commercial enterprise-level databases such as Oracle or Microsoft SQL Server as well as exchange data over the Web via XML. Our production department is no stranger to Enterprise Systems Development. We have implemented many solutions using the Filemaker database solution for enterprise size businesses.



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Selected Technologies (continued)

Lasso

Lasso's innovative architecture provides a multi-platform, database-independent and open standards approach to delivering database-driven Web sites. Lasso technology consists of authoring and serving tools that allow Web designers and developers to quickly build and serve powerful data-driven Web sites.

Lasso now features a built-in MySQL data source and seamless integration with leading Web servers on Mac OS X 10.3/10.2, Windows 2000/XP and Red Hat Linux 9. For organizations who need to publish existing databases on the Web, Lasso provides connectivity to FileMaker Pro, MySQL, Microsoft SQL Server 2000, Frontbase, Sybase, Openbase, PostgreSQL, Oracle and hundreds others.

MySQL

Used for high-volume, business-critical applications, many large enterprise customers utilize MySQL for its high performance, reliable database management software to power large Web sites, business-critical enterprise applications and packaged software applications.

MySQL is a key part of LAMP (Linux, Apache, MySQL, PHP / Perl / Python), a fast growing open source enterprise software stack. More and more companies are using LAMP as an alternative to expensive proprietary software stacks because of its lower cost and freedom from lock-in.

PHP

PHP is a widely-used general-purpose scripting language that is especially suited for Web development and can be embedded into HTML. PHP's strengths lie in its power and extensibility - with modules supporting every type of data-source from FileMaker to Oracle.

The most popular web scripting language on the Internet, PHP is used on over a 17 million sites according to statistics collected in June of 2004 by Netcraft. (netcraft.com/Survey).

Specialized Hardware

TeleCenter

TeleCenter looks like a phone, but opens to become a computer with functions so simple even untrained, first time users can grasp and use it instantly! An innovative, specialized appliance for desktop applications, internet, self-service and POS/POP applications—kiosks, hotels, reception areas, retail shops, restaurants and cafés—as well as for the home and office. With full color touch screen and swipe card reader which integrates to any of our solutions. This workstation is completely secure, meeting all internal industry standards.



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Integrated Retail Register

This register is a complete retail transaction solution with both internet and intranet-based back-office support using any of our custom back-office programs. An intelligent device for retailers that integrates all transaction functions—cash, check, credit, debit, smart card—into a single easy-to-use device. Removing redundant hardware and freeing up valuable counter space.



Handheld Wireless Terminal

Flexible, lightweight, handheld terminal enables fast, secure, error-free transactions for on-the-go merchants. The sophisticated multi-application platform supports a variety of cellular networks and a range of payment and value-added services—credit, debit, T&E, EBT, smart cards, prepaid, loyalty, gift and proprietary cards—as well as business management solutions such as inventory control, dispatch, delivery, etc.



*Developers of the Prowler
Line of Software Products
both custom and branded*